



“ Discover Korea’s Winter Wonders ”

2026 CAU INTERNATIONAL WINTER PROGRAM!



2026 CAU International Winter Program



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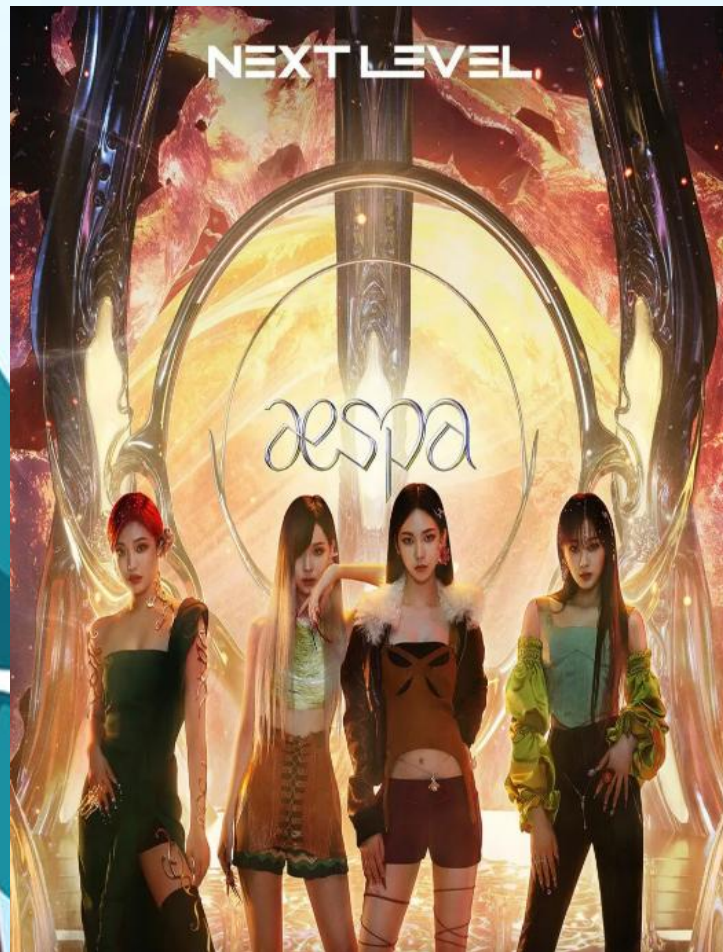


1. INTRODUCTION



What do you know about K-Culture?

K-POP



K-DRAMA



What do you know about K-Culture?

K-POP



K-GAME



Who are they?



Hyun Bin(현빈)
Actor



Yeo Jingu(여진구)
Actor



Park Shinhye(박신혜)
Actor



Shin Sekyung(신세경)
Actor



Choi Sooyoung(최수영)
Actor



Choi Woo Shik(최우식)
Actor

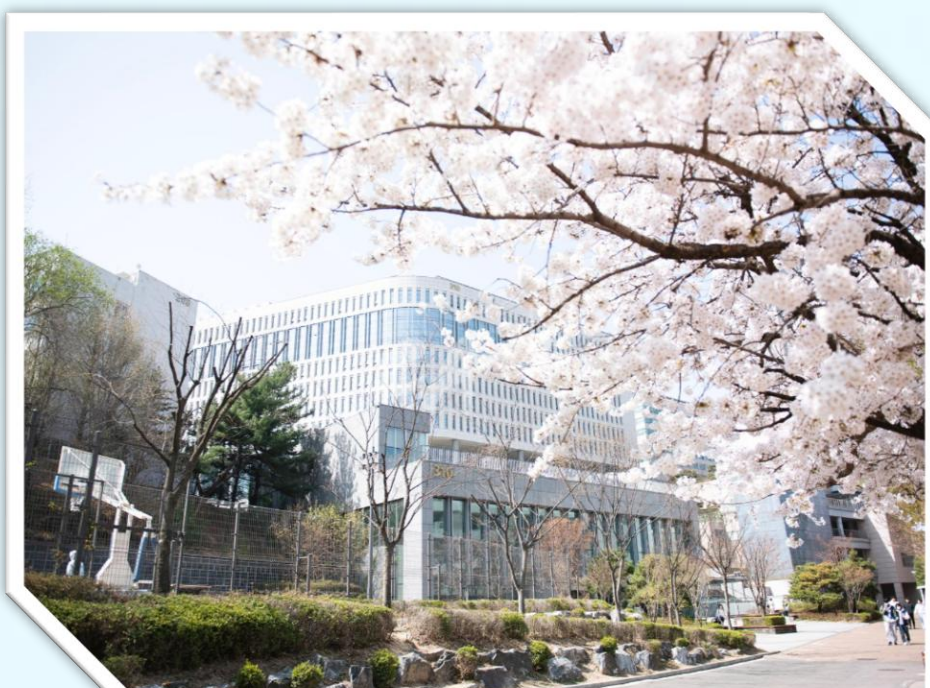
Introduction of CAU

- Campus Location



Introduction of CAU

- Seoul Campus



- Da Vinci Campus(Anseong)



Introduction of CAU



30,000
Enrolled Students



4,000+
International
Students



3,000+
Dormitory
Capacity



2
Hospitals



Introduction of CAU

- Public Transportation(Seoul Campus)

[Subway Station]



Sangdo station / Heukseok station

[Bus]



4 Bus stops

[Taxi]



Kakao T application

Introduction of CAU

- Dormitory(Seoul Campus) **100% Guaranteed for our IWP students**
 - The largest, safest, most convenient dormitory among Korean university



Dormitory Building
[Blue Mir Hall]



[Double Room]



[Gym]



[Coffee Shop]



[Cafeteria]



[Laundry Room]



[Convenience Store]

2. IWP Overview



International Winter Program Overview

Major Course

- Choose 1 course in Major A (2 Credits)
- Special Lecture in Major B (1 Credit)
- 3 Credits in Maximum
- Official Transcript + Certificate of Completion



Cultural Activities

3. Courses



Course(Major A)

Lecturer



Prof. Kim Takhoon

Chung-Ang University

CEO in Taktoon Enterprise

Board of Director in School of Visual Arts

Course

- **Course Name:**
Creating “My Own” K-contents
- **Credits: 2 Credits**

Course(Major A)

Overview



Course

- Course Name:
Alive Korean with K-Drama (Level 1 & 2)
- Credits: **2 Credits**
- The Experienced Korean Lecturers in CAU

Course(Major B)

Overview

- Special Lectures related to K- Culture
- Credits: **1 Credit**



Expanding K-Content/K-culture/K-Music
in SEA and beyond
by Jo Hyeonwoo (YG Entertainment)



Why has Korean K-contents gained global
recognition ?
by Park Wonwoo (Tv Producer)

4. Cultural Activities



Cultural Activities

[Hanbok Experience]



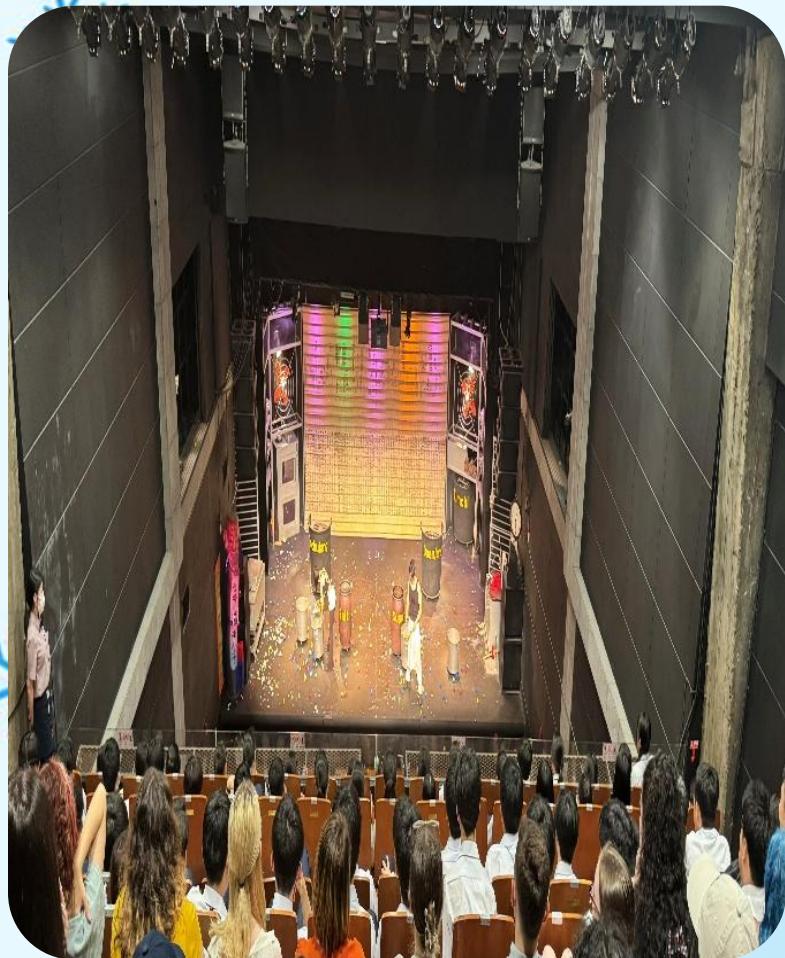
[K-pop Dance]



[HIKR Ground]



[Nanta Performance]



Cultural Activities

[Yongin Folk Village]



[Everland & Lotte world]



[H1 Resort]



[Seoul N Tower]



5. Program Schedule



Program Schedule

Mon	Tue	Wed	Thu	Fri
		1/21 Dormitory Check-In	1/22 Orientation Luncheon Campus Tour	1/23 Major A Cultural Activity
1/26 Major A Cultural Activity	1/27 Major A Major A	1/28 Major A Cultural Activity	1/29 Major A Major B	1/30 Major A Major B Cultural Activity
2/2 Major A Major A	2/3 Cultural Activity	2/4 Major A Farewell Ceremony	2/5 Dormitory Check-Out	



N.B: The program is subject to change.

6. Program Fees



Program Fees

Partner University

- Tuition: **1,500** USD
- Dormitory: **250** USD

Non-Partner University

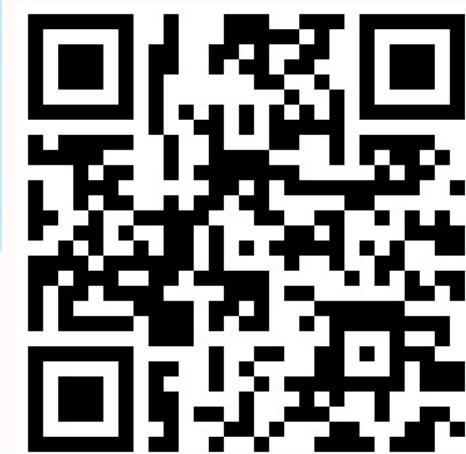
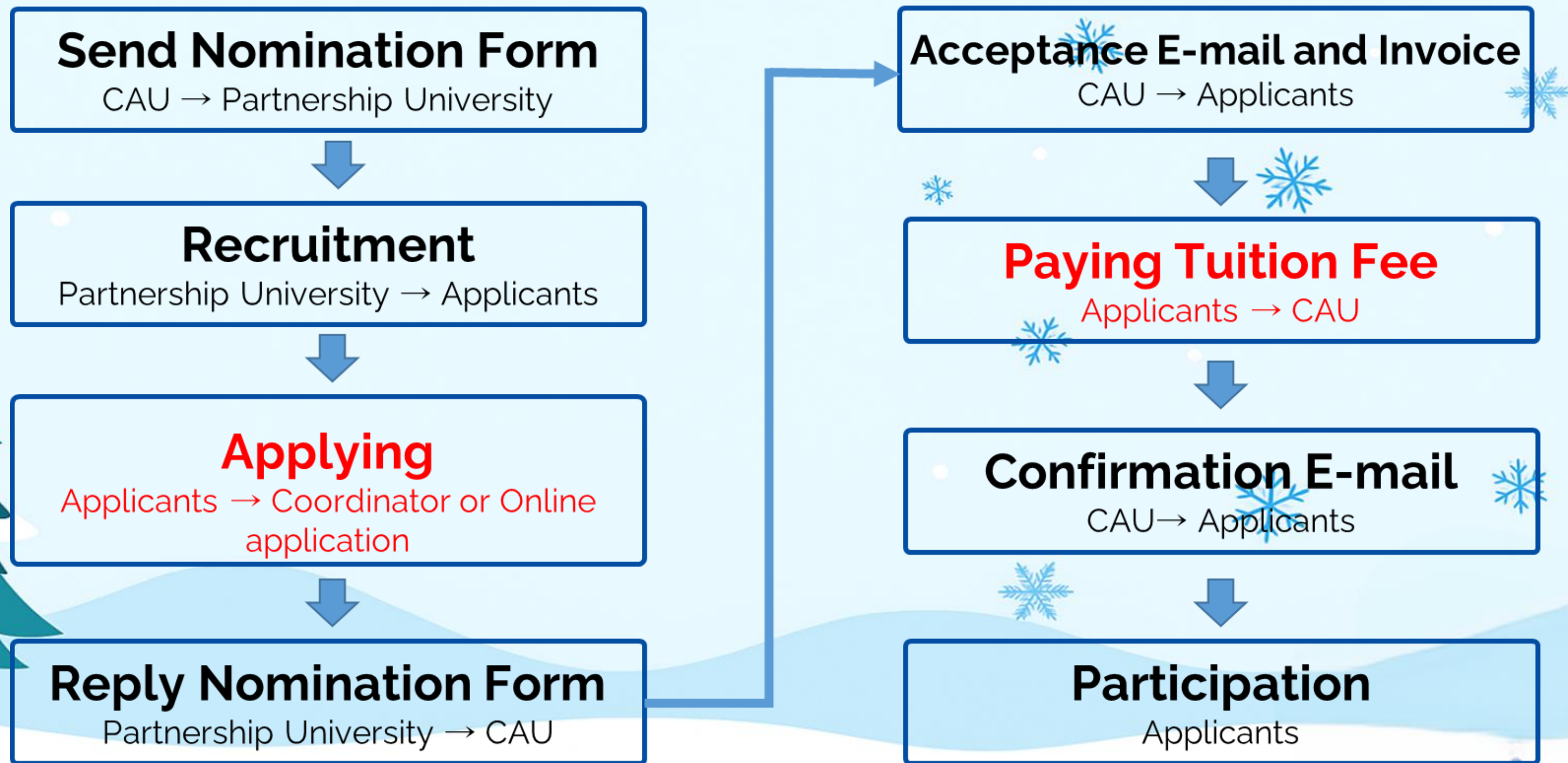
- Application Fee: **60** USD
- Tuition: **3,000** USD
- Dormitory **250** USD

N.B: Individual expenses including daily meal purchase and airplane ticket fee are not included.

7. How to apply ?



How to Apply ?



Online application

8. FAQ



FAQ



Q: What language are the classes taught in?

A: All classes are taught 100% in English.

Q: Besides the program fee, how much is the cost of living in Korea?

A: The cost of living around campus is relatively low, but popular areas like Myeongdong or Hongdae can be more expensive.

Q: I don't speak Korean. Will that be a problem on campus?

A: Chung-Ang University students (CAU buddy) will live in the dorms and support participants with campus life.



Do you have any questions ?

?

Q & A Session ?

?



Thank you for your attention and see you at ...



Online application link :



If you have any questions :
cauwinter@cau.ac.kr